

2010-2011 CONSTRUCTION SUPERINTENDENT RESOURCE DIRECTORY

Products | Services | Equipment

Have your product/service seen by over 40,000* key decision makers in the commercial construction market. Standard listings are free! Increase your listing's visibility with an upgraded listing and also be seen online. The Construction Superintendent Resource Directory will be in both print and online and be available in two formats throughout 2011:

PRINT: Published in November 2010 to our full circulation and distributed at various tradeshow throughout 2011. The deadline for all print listings is September 1, 2010. The trim size of the directory will be 8" x 10".

ONLINE: There will be a 'Resource Directory' tab on www.consuft.com and the directory will be posted on the site for one year. Each page will be searchable from all major search engines as well.

*Number based on magazine circulation and Web traffic for 2009.

DIRECTORY LISTING OPTIONS — Add a picture to any directory listing for \$295!

DESCRIPTION	STANDARD LISTING	PACKAGE 1	PACKAGE 2	PACKAGE 3	PACKAGE 4
Print listing with company name, address, phone, and fax	X	X	X	X	X
Print listing includes company Website and email		X	X	X	X
Online listing		X	X	X	X
Print listing with bold company name		X	X	X	X
Print listing with color logo			X	X	X
Boxed/highlighted listing w/65-word description				X	X
Featured listing on top of category (online only)					X
Cost for first listing/category	Free!	\$195	\$395	\$545	\$795
Additional listing/category	\$95	\$125	\$305	\$450	\$695

ADVERTISING OPTIONS

4-COLOR PRINT ADS (NET RATES)

> 1" Horizontal Strip (footer of page):
1 ea. - \$695, 3 ea. - \$1795, 6 ea. - \$2,995, 10 ea. - \$4,495

The following include a **FREE** Package 2 Listing:

- > 1/6 Vertical Page: \$1,295 > 1/3 Vertical Page: \$1,995
- > 1/2 Horizontal Page: \$2,495 > 2/3 Vertical Page: \$2,995
- > Full Page: \$3,495

All ads 1/6 page and larger will be referred to in directory listing with page number.

ONLINE DIRECTORY ADS (1-YEAR DURATION)

Includes free Package 2 Listing

- > Rotating leaderboard on top of all directory pages (No more than three ads in rotation) (728 x 90px): \$2,995
- > Skyscraper ad on homepage (120 x 600px): \$2,895
- > Banner on homepage (468 x 60px): \$2,495
- > Leaderboard at bottom of directory homepage (728 x 90 px): \$2,250
- > Static ad button on directory homepage (120 x 90 px): \$1,795
- > Banner at top of category (468 x 60 px): \$1,495

> Inquire about inside and back cover positions (full page ad is required).

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RESOURCE DIRECTORY**

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PRINT*

STANDARD LISTING

Construction Superintendent
8040 E. Morgan Trail, Suite #23
Scottsdale, AZ 85258
Ph: 480.361.6300
Fax: 480.361.6394

PACKAGE 1

Construction Superintendent
8040 E. Morgan Trail, Suite #23
Scottsdale, AZ 85258
Ph: 480.361.6300
Fax: 480.361.6394
www.consupt.com
info@consupt.com

PACKAGE 2



Construction Superintendent
8040 E. Morgan Trail, Suite #23
Scottsdale, AZ 85258
Ph: 480.361.6300
Fax: 480.361.6394
www.consupt.com
info@consupt.com

PACKAGE 3 & 4



Construction Superintendent
8040 E. Morgan Trail, Suite #23
Scottsdale, AZ 85258
Ph: 480.361.6300
Fax: 480.361.6394
www.consupt.com
info@consupt.com

Construction Superintendent is the first and only magazine for commercial construction superintendents. An educational and informative publication, Construction Superintendent is the commercial builders' source for current news, technology, and methods for the construction field. Construction Superintendent magazine is published by Inform Publishing Group, a family-owned company based in Scottsdale, Arizona.

WEB**



AD BUTTON
120 x 90 px

SKYSCRAPER
120 x 600 px

*Design for illustrative purposes only
**Shown at 45% scale

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A-D

Adhesives
Air Compressors
Anchors, Fasteners
Apparel
Associations
Buggies
Cleaning Equipment
Computer Technology & Software
Concrete Forms
Concrete Pumping
Concrete Saws
Concrete Sealers
Concrete Suppliers
Concrete Tools
Concrete Vibrators
Concrete, Material
Construction Materials & Supplies
Consulting Services
Cranes
Demolition
Dewatering/Pumps
Disaster Restoration (Water, Smoke)
Dozers
Dust Control

E-G

Enclosures, Temporary
Equipment Attachments
Equipment Maintenance
Equipment Manufacturers
Equipment Rental
Equipment Suppliers
Erosion Control
Estimating and Bidding
Excavators
Fastening Tools
First Aid
Forklifts
Generators
GPS Equipment

I-L

Insulation
Joint Sealants/Fillers
Lasers
Levels
Lifts/Hoists
Lights, Temporary
Loaders, Backhoe

M-P

Manlifts
Masonry Products
Paint & Coatings

R-T

Recycling
Reprographics/Blueprints
Safety Consultants/Training
Safety Equipment
Sawcutting
Scaffolding
Security Equipment
Signs, Temporary
Survey Equipment
Temporary Heat/Cooling
Temporary Labor
Time Management Systems
Tires/Tracks, Equipment
Tools, Hand
Tools, Power
Trailer Accessories
Trailers
Truck Accessories
Trucks, Pickup

W

Waste Services
Waterproofing
Weather Protection

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COMPANY INFORMATION

Please type or print clearly. A new form must be filled out for each category listing.

All materials must be presented with a full copy of this completed form. Incomplete submissions cannot be published. Faxed logos and product photos are not reproducible.

You can also fill out this form
at directory.consupt.com/form

Company Name

Address 1

Address 2

City/State/Zip

Phone

Fax

Category (see list of categories or add your own)

The following information is needed for Packages 1-4:

Website

Company email (if applicable)

The following information is needed for Packages 3 & 4:

Company Description (Max 65 Words)

CONTACT INFORMATION (this is NOT for the directory listing, but a contact should any questions arise)

Contact Name

Phone

Contact Email

WHERE TO RETURN THIS FORM:

FAX: 480-361-6394

EMAIL: emann@informpublishing.com

MAIL: Inform Publishing Group, PO Box 4636 Scottsdale, AZ 85261

ONLINE: Visit directory.consupt.com/form to fill out the form

For any questions please contact Evan Mann at 480-361-6300

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Full payment must be received at the time of order or listing will become a "Standard Listing."
(print and web ads can be invoiced).

Please see Rates and Information sheet for full package, print and online ad details.

DIRECTORY LISTING PACKAGES

- Standard Listing** **Free**
- Additional listings _____ x \$95 ea.
- Package 1** **\$195**
- Additional listings _____ x \$125 ea.
- Package 2 (\$0 with ad)** **\$395**
- Additional listings _____ x \$305 ea.
- Package 3** **\$545**
- Additional listings _____ x \$450 ea.
- Package 4** **\$795**
- Additional listings _____ x \$695 ea.
- Picture with any listing** _____ x **\$295 ea.**

Total = _____

4-COLOR PRINT ADS

(Net Rates)

- 1" Horizontal Strip**
- 1-2 Strips _____ x \$695 ea.
- 3-5 Strips _____ x \$595 ea.
- 6-9 Strips _____ x \$495 ea.
- 10+ Strips _____ x \$450 ea.

The following include a free Package 2 Listing

- 1/6 Vertical Page _____ x \$1,295 ea.
- 1/3 Vertical Page _____ x \$1,995 ea.
- 1/2 Horizontal Page _____ x \$2,495 ea.
- 2/3 Vertical Page _____ x \$2,995 ea.
- Full Page _____ x \$3,495 ea.

Total = _____

ONLINE DIRECTORY ADS

(1 Year Duration)

Includes free Package 2 Listing

- Top rotating leaderboard _____ x \$2,995
- Skyscraper _____ x \$2,895
- Homepage banner _____ x \$2,495
- Bottom leaderboard _____ x \$2,250
- Static ad button _____ x \$1,795
- Banner at top of category _____ x \$1,495

Total = _____

CALCULATE YOUR PAYMENT:

Directory Listing Total: \$ _____ + Print Ad Total: \$ _____ + Online Directory Ad Total: \$ _____ = Total Due \$ _____

PAYMENT OPTIONS:

- Check Enclosed — *Make checks payable to "Inform Publishing Group."*
- Bill Me (only for print or online ads)
- Credit Card: Visa Mastercard — *Your credit card transaction will appear as "Inform Publishing Group."*

PLEASE FAX BACK COMPLETED CREDIT CARD FORM TO 480-361-6394

16-digit card number _____ CCV* _____ Expiration date _____

Name as it appears on credit card _____ Company _____

Billing address _____

City _____ State _____ Zip _____ Phone _____

*The Credit Card Verification (CCV) number is the 3-digit number located on the back of your card, at the top of the signature strip (last three numbers).
For your protection, the 3-digit CCV number on your credit card is required for processing.

By signing below, I authorize Inform Publishing Group to charge the credit card for the amount specified above:

Authorized Signature: _____ Date: _____