

# 2011 CONSTRUCTION SUPERINTENDENT RESOURCE DIRECTORY

## Products | Services | Equipment

Have your product/service seen by over 40,000\* key decision makers in the commercial construction market. Standard listings are free! Increase your listing's visibility with an upgraded listing and also be seen online. The Construction Superintendent Resource Directory will be in both print and online and be available in two formats throughout 2011:

**PRINT:** Published to our full circulation and distributed at various tradeshows throughout 2011. The deadline for all print listings is November 1, 2010. The trim size of the directory will be 8" x 10".

**ONLINE:** There will be a 'Resource Directory' tab on [www.consupt.com](http://www.consupt.com) and the directory will be posted on the site for one year. Each page will be searchable from all major search engines as well.

\*Number based on magazine circulation and Web traffic for 2009.

## DIRECTORY LISTING OPTIONS — Add a picture to any directory listing for \$295!

DESCRIPTION	STANDARD LISTING	PACKAGE 1	PACKAGE 2	PACKAGE 3	PACKAGE 4
Print listing with company name, address, phone, and fax	X	X	X	X	X
Print listing includes company Website and email		X	X	X	X
Online listing		X	X	X	X
Print listing with bold company name		X	X	X	X
Print listing with color logo			X	X	X
Boxed/highlighted listing w/65-word description				X	X
Featured listing on top of category (online only)					X
Cost for first listing/category	Free!	\$195	\$395	\$545	\$795
Additional listing/category	\$95	\$125	\$305	\$450	\$695

## ADVERTISING OPTIONS

### 4-COLOR PRINT ADS (NET RATES)

> 1" Horizontal Strip (footer of page):  
1 ea. - \$695, 3 ea. - \$1795, 6 ea. - \$2,995, 10 ea. - \$4,495

The following include a **FREE** Package 2 Listing:

- > 1/6 Vertical Page: \$1,295
- > 1/3 Vertical Page: \$1,995
- > 1/2 Horizontal Page: \$2,495
- > 2/3 Vertical Page: \$2,995
- > Full Page: \$3,495

All ads 1/6 page and larger will be referred to in directory listing with page number.

### ONLINE DIRECTORY ADS (1-YEAR DURATION)

Includes free Package 2 Listing

- > Rotating leaderboard on top of all directory pages (No more than three ads in rotation) (728 x 90px): \$2,995
- > Skyscraper ad on homepage (120 x 600px): \$2,895
- > Banner on homepage (468 x 60px): \$2,495
- > Leaderboard at bottom of directory homepage (728 x 90 px): \$2,250
- > Static ad button on directory homepage (120 x 90 px): \$1,795
- > Banner at top of category (468 x 60 px): \$1,495

> Inquire about inside and back cover positions (full page ad is required).

**2011  
CONSTRUCTION SUPERINTENDENT  
RESOURCE DIRECTORY**

Products | Services | Equipment

**PRINT\***

**STANDARD LISTING**

Construction Superintendent  
8040 E. Morgan Trail, Suite #23  
Scottsdale, AZ 85258  
Ph: 480.361.6300  
Fax: 480.361.6394

**PACKAGE 1**

**Construction Superintendent**  
8040 E. Morgan Trail, Suite #23  
Scottsdale, AZ 85258  
Ph: 480.361.6300  
Fax: 480.361.6394  
www.consupt.com  
info@consupt.com

**PACKAGE 2**



**Construction Superintendent**  
8040 E. Morgan Trail, Suite #23  
Scottsdale, AZ 85258  
Ph: 480.361.6300  
Fax: 480.361.6394  
www.consupt.com  
info@consupt.com

**PACKAGE 3 & 4**



**Construction Superintendent**  
8040 E. Morgan Trail, Suite #23  
Scottsdale, AZ 85258  
Ph: 480.361.6300  
Fax: 480.361.6394  
www.consupt.com  
info@consupt.com

Construction Superintendent is the first and only magazine for commercial construction superintendents. An educational and informative publication, Construction Superintendent is the commercial builders' source for current news, technology, and methods for the construction field. Construction Superintendent magazine is published by Inform Publishing Group, a family-owned company based in Scottsdale, Arizona.

**WEB\*\***



AD BUTTON  
120 x 90 px

SKYSCRAPER  
120 x 600 px

\*Design for illustrative purposes only  
\*\*Shown at 45% scale

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**A-D**

Adhesives  
Air Compressors  
Anchors, Fasteners  
Apparel  
Associations  
Buggies  
Cleaning Equipment  
Computer Technology & Software  
Concrete Forms  
Concrete Pumping  
Concrete Saws  
Concrete Sealers  
Concrete Suppliers  
Concrete Tools  
Concrete Vibrators  
Concrete, Material  
Construction Materials & Supplies  
Consulting Services  
Cranes  
Demolition  
Dewatering/Pumps  
Disaster Restoration (Water, Smoke)  
Dozers  
Dust Control

**E-G**

Enclosures, Temporary  
Equipment Attachments  
Equipment Maintenance  
Equipment Manufacturers  
Equipment Rental  
Equipment Suppliers  
Erosion Control  
Estimating and Bidding  
Excavators  
Fastening Tools  
First Aid  
Forklifts  
Generators  
GPS Equipment

**I-L**

Insulation  
Joint Sealants/Fillers  
Lasers  
Levels  
Lifts/Hoists  
Lights, Temporary  
Loaders, Backhoe

**M-P**

Manlifts  
Masonry Products  
Paint & Coatings

**R-T**

Recycling  
Reprographics/Blueprints  
Safety Consultants/Training  
Safety Equipment  
Sawcutting  
Scaffolding  
Security Equipment  
Signs, Temporary  
Survey Equipment  
Temporary Heat/Cooling  
Temporary Labor  
Time Management Systems  
Tires/Tracks, Equipment  
Tools, Hand  
Tools, Power  
Trailer Accessories  
Trailers  
Truck Accessories  
Trucks, Pickup

**W**

Waste Services  
Waterproofing  
Weather Protection

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**COMPANY INFORMATION**

*Please type or print clearly. A new form must be filled out for each category listing.*

All materials must be presented with a full copy of this completed form. Incomplete submissions cannot be published. Faxed logos and product photos are not reproducible.

You can also fill out this form  
at [directory.consupt.com/form](http://directory.consupt.com/form)

Company Name

Address 1

Address 2

City/State/Zip

Phone

Fax

Category (see list of categories or add your own)

*The following information is needed for Packages 1-4:*

Website

Company email (if applicable)

*The following information is needed for Packages 3 & 4:*

Company Description (Max 65 Words)

CONTACT INFORMATION (this is NOT for the directory listing, but a contact should any questions arise)

Contact Name

Phone

Contact Email

**WHERE TO RETURN THIS FORM:**

**FAX:** 480-361-6394

**EMAIL:** [emann@informpublishing.com](mailto:emann@informpublishing.com)

**MAIL:** Inform Publishing Group, PO Box 4636 Scottsdale, AZ 85261

**ONLINE:** Visit [directory.consupt.com/form](http://directory.consupt.com/form) to fill out the form

For any questions please contact Evan Mann at 480-361-6300

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Full payment must be received at the time of order or listing will become a "Standard Listing."  
(print and web ads can be invoiced).

Please see Rates and Information sheet for full package, print and online ad details.

**DIRECTORY LISTING PACKAGES**

- Standard Listing** **Free**
- Additional listings \_\_\_\_\_ x \$95 ea.
- Package 1** **\$195**
- Additional listings \_\_\_\_\_ x \$125 ea.
- Package 2 (\$0 with ad)** **\$395**
- Additional listings \_\_\_\_\_ x \$305 ea.
- Package 3** **\$545**
- Additional listings \_\_\_\_\_ x \$450 ea.
- Package 4** **\$795**
- Additional listings \_\_\_\_\_ x \$695 ea.
- Picture with any listing** \_\_\_\_\_ x **\$295 ea.**

Total = \_\_\_\_\_

**4-COLOR PRINT ADS**

(Net Rates)

- 1" Horizontal Strip**
- 1-2 Strips \_\_\_\_\_ x \$695 ea.
- 3-5 Strips \_\_\_\_\_ x \$595 ea.
- 6-9 Strips \_\_\_\_\_ x \$495 ea.
- 10+ Strips \_\_\_\_\_ x \$450 ea.

The following include a free Package 2 Listing

- 1/6 Vertical Page \_\_\_\_\_ x \$1,295 ea.
- 1/3 Vertical Page \_\_\_\_\_ x \$1,995 ea.
- 1/2 Horizontal Page \_\_\_\_\_ x \$2,495 ea.
- 2/3 Vertical Page \_\_\_\_\_ x \$2,995 ea.
- Full Page \_\_\_\_\_ x \$3,495 ea.

Total = \_\_\_\_\_

**ONLINE DIRECTORY ADS**

(1 Year Duration)

Includes free Package 2 Listing

- Top rotating leaderboard \_\_\_\_\_ x \$2,995
- Skyscraper \_\_\_\_\_ x \$2,895
- Homepage banner \_\_\_\_\_ x \$2,495
- Bottom leaderboard \_\_\_\_\_ x \$2,250
- Static ad button \_\_\_\_\_ x \$1,795
- Banner at top of category \_\_\_\_\_ x \$1,495

Total = \_\_\_\_\_

**CALCULATE YOUR PAYMENT:**

Directory Listing Total: \$ \_\_\_\_\_ + Print Ad Total: \$ \_\_\_\_\_ + Online Directory Ad Total: \$ \_\_\_\_\_ = Total Due \$ \_\_\_\_\_

**PAYMENT OPTIONS:**

- Check Enclosed — *Make checks payable to "Inform Publishing Group."*
- Bill Me (only for print or online ads)
- Credit Card:  Visa  Mastercard — *Your credit card transaction will appear as "Inform Publishing Group."*

PLEASE FAX BACK COMPLETED CREDIT CARD FORM TO 480-361-6394

16-digit card number \_\_\_\_\_ CCV\* \_\_\_\_\_ Expiration date \_\_\_\_\_

Name as it appears on credit card \_\_\_\_\_ Company \_\_\_\_\_

Billing address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

\*The Credit Card Verification (CCV) number is the 3-digit number located on the back of your card, at the top of the signature strip (last three numbers).  
For your protection, the 3-digit CCV number on your credit card is required for processing.

By signing below, I authorize Inform Publishing Group to charge the credit card for the amount specified above:

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_